



## EvolveFM Customer Profile: Dyn

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### **Company Profile**

Dyn solutions are at the core of Internet Performance. Through traffic management, message management and performance assurance, Dyn is connecting people through the Internet and ensuring information gets where it needs to go, faster and more reliably than ever before. Founded in 2001 at WPI, Dyn's global presence services more than four million enterprise, small business and personal customers.

### **Facilities Portfolio Profile**

Dyn currently occupies 60,000 square feet of leased space in Manchester NH.

### **Facility Management Strategic Challenges**

Dyn needed the ability to forecast company growth relative to the number of seats available per department. Specifically, Dyn was looking for a better way to:

1. Optimize space utilization to find enough available space for teams that need to work next to each other.
2. Create what-if scenarios around office moves.
3. Improve efficiency and minimize space management costs.

### **The Journey to EvolveFM**

Dyn had been using Excel spreadsheets and PDF floor plans of their space to manage their facilities. To achieve their strategic space management objectives, they were given an in-house recommendation to check out EvolveFM. Dyn is focusing on implementing EvolveFM at their corporate headquarters first, and will extend the solution into their global offices as regional growth demands.

### **With EvolveFM, Dyn can now:**

- Physically see the seats they have available in real time.
- Accurately forecast available seats over varying time periods.
- Compare available seats per department with estimated hiring schedules.

*"With EvolveFM, teams can now communicate better with us as they bring on new employees. And we can more efficiently and accurately gauge available space to find the best permanent seats for new hires."*

- Jeff Dionne, Dyn